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RESPONSE UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE  
TECHNOLOGY CENTER 2400  
Attorney Docket No. 104015-0003

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Joel Thorson

Serial No.: 10/772,202

Examiner: Mohammad Siddiqi

Confirmation No. 4219

Filed: 3 February 2004

Group Art Unit: 4219

For: A METHOD AND APPARATUS FOR A MESSAGE TARGETING AND  
FILTERING DATABASE SYSTEM

Date: 27 April 2009

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## AMENDMENT

Responsive to Office Action dated 01/26/2009, please amend the claims as follows,  
and reconsider the application in light of the remarks and arguments presented herein.

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on  
page 3 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.